



Municipality of  
**Leamington**  
live | play | work

**Leamington Municipal  
Building**  
111 Erie Street North

20 YEAR VISION  
**STRATEGIC  
PLAN**

**2015-2035**

WHAT IS THE MUNICIPALITY OF  
LEAMINGTON'S STRATEGIC PLAN?

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# VISION FOR LEAMINGTON

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## ECONOMY

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Thriving & Growing, Connected  
& Sustainable, More Diverse,  
Educational Institutions.



Destination,  
Cultural Hub,  
Healthy &  
Thriving City

## COMMUNITY

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## INFRASTRUCTURE

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Modern Services &  
Amenities, Bike/  
Walking Paths





## WHAT IS THE MUNICIPALITY OF LEAMINGTON'S STRATEGIC PLAN?

The Municipality of Leamington's Strategic Plan is guided by three fundamental elements: our vision, our goals and our values. Our vision is the desired future toward which our entire strategic plan is directed. It describes a future view of our community that we are committed to achieving. Our goals describe both our purpose and our practices. It acknowledges that the Municipality serves multiple stakeholders, and all of their interests are important to us. Our goals also speak directly to our employees, without whose efforts and contributions we can never achieve our goals.

Both the Municipality's vision and goals are founded on the values that guide our actions and decisions. These values reflect what we expect from both our employees and our elected officials.

Finally, the Municipality's strategic plan is a continual work in progress. Over time, new priorities, new opportunities, new demands and new challenges will emerge, and the Municipality's strategic planning process ensures us the flexibility to respond quickly and effectively to these changing conditions.



# EXECUTIVE SUMMARY

This strategic plan takes on the challenging issues of today and tomorrow, seizes current and future opportunities and helps Leamington prepare for the next four years. This plan is a framework for critical decision-making and considers how we manage our resources. Although the plan has a 20-year horizon, there will be five-year work plans, prioritization of the goals and initiatives within the plan to address our changing Municipality and new realities. It encourages a common goal across Leamington in partnership with our community.

In January of 2015, Council and Senior Administration conducted a two-day Strategic Planning retreat and established the following six key areas of focus:

- Uptown Core
- Economic Development
- Infrastructure - Large Projects
- Long-term Financial Stability
- Positioning the Municipality for future generations (Image/Staffing/Planning/Healthy Community)

Council and Administration then organized these six key areas of focus into three strategic themes being Economy, Community and Infrastructure - each strategic theme having its own set of goals and objectives.

# VISION FOR LEAMINGTON

*This is the Leamington experience, and this is what we are striving for. A quality of life experience that will engage our residents, attract new business, and help drive Leamington into the future. Leamington will be a place where people choose to be.*



**ECONOMY**



**COMMUNITY**



**INFRASTRUCTURE**



## ECONOMY

Thriving & Growing  
Connected & Sustainable  
More Diverse  
Educational Institutions



## COMMUNITY

Healthy & Thriving City  
Destination  
Cultural Hub  
Empathy, Sensitivity, Tolerance



## INFRASTRUCTURE

Modern Services & Amenities  
Bike/Walking Paths  
Environmentally Sensitive (Green)

# ECONOMY



## THRIVING AND GROWING



1. Completion of a sector analysis identifying Leamington's **top five themes** and identification of projects in each sector to facilitate and sustain growth
  2. Creation of a Comprehensive Economic Development Plan
- 

## CONNECTED AND SUSTAINABLE



1. Ultra-High Speed fibre through a local company
2. Relationships formed with like-minded community partners and stakeholders for projects such as Point Pelee National Park (birds, butterflies), Caldwell First Nation (skills development initiative), Leamington District Memorial Hospital (healthy community), United Way/Habitat for Humanity (poverty reduction), Mexican Consulate (cultural diversity) etc.
3. Transit improvements by adding a bus route running north and south on Erie Street during the summer month weekends and holidays



## EDUCATIONAL INSTITUTIONS



1. Discussions and action teams formed with community leaders and local education partners for youth engagement, youth homelessness, youth leadership, skill development and local career paths
2. Discussions with colleges and universities to address skills gap and training needs; and review the possibility of offering skill development locally

## MORE DIVERSE



1. Diversification of Leamington's economic base through the development of a tourism strategy



# COMMUNITY



## DESTINATION

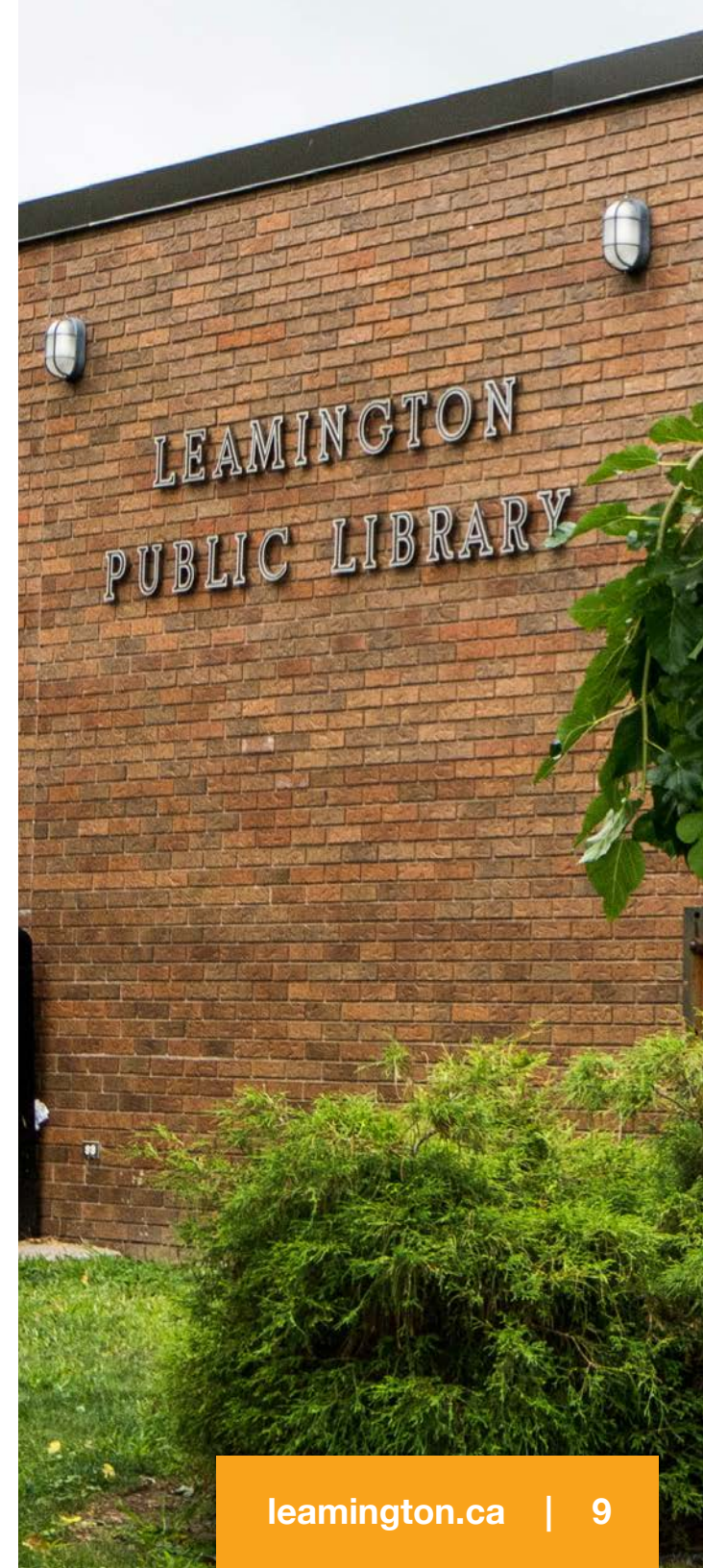
### 1. Creation of a Tourism Plan:

- Development of Leamington's waterfront
  - Increase tourism to help uptown revitalization
  - Sports Tourism: Utilizing our new soccer field house, new beach volleyball courts, and refurbishing our baseball facilities
- 



## CULTURAL HUB

1. Mapping community assets for continued growth and support of culture, arts and tourism
2. Culturally diverse community that celebrates our differences and seeks out our similarities, where we honour the value of inclusiveness; where there is empathy, sensitivity, tolerance and caring
3. Focus on cultural anchors in uptown Leamington - The Bank Theatre, Leamington Arts Centre, Leamington Library.





## EDUCATIONAL INSTITUTIONS

1. Growth of greenhouse sector and growth of automation within the greenhouse sector
2. Leadership and alignment with key partners to support community based initiatives



# INFRASTRUCTURE



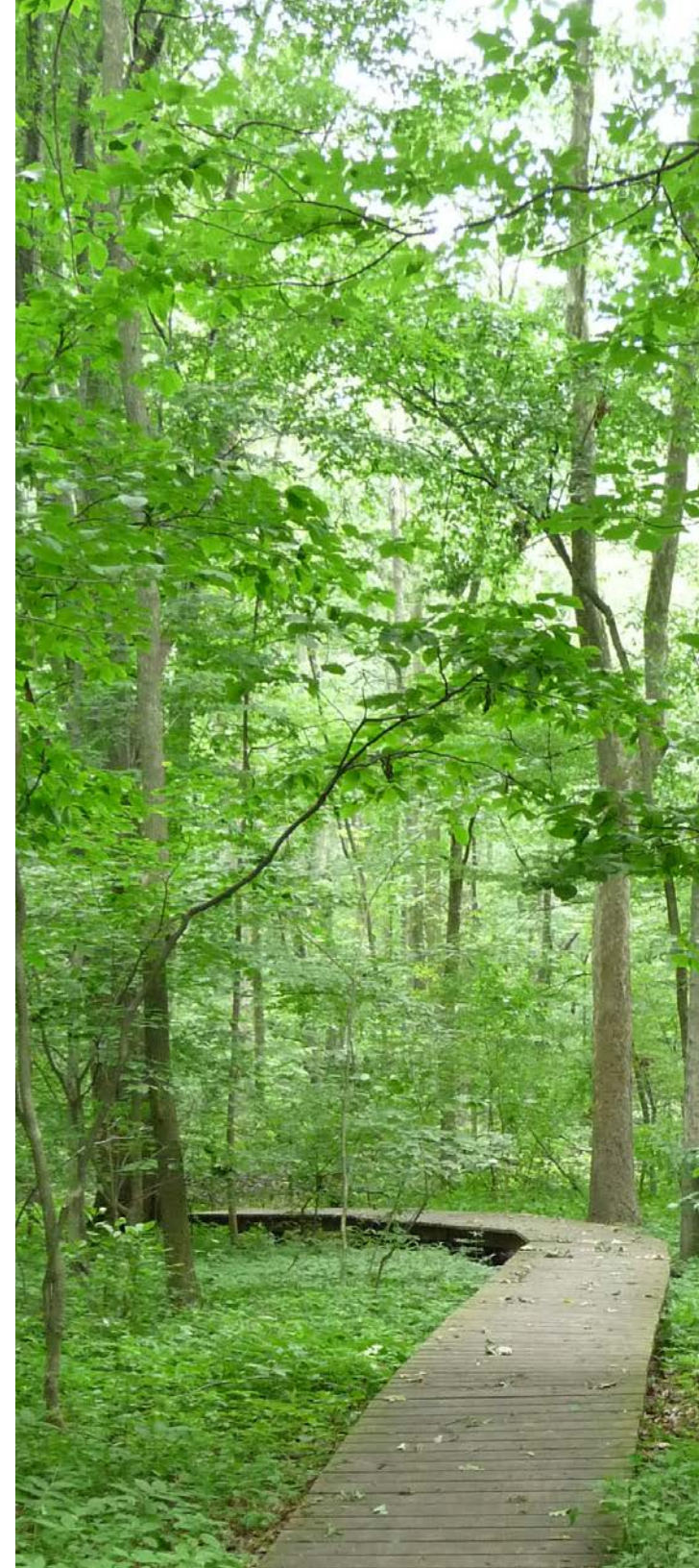
## MODERN SERVICES AND AMENITIES

1. Refurbish Leamington Kinsmen Recreation Complex
  2. Address accessibility issues at the Highbury Canco Arena
  3. Refurbish the Leamington Baseball Diamond facilities
  4. Build an amphitheatre
  5. Build a soccer fieldhouse
  6. Beach volleyball courts
- 



## BIKE/WALKING PATHS

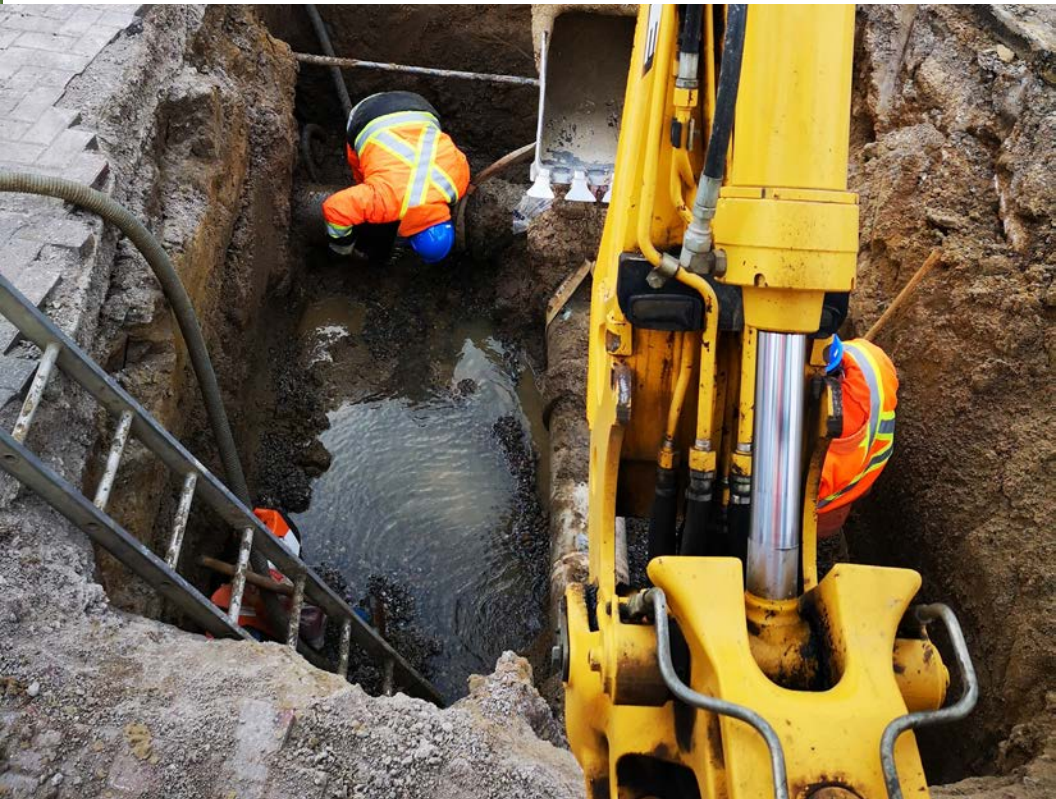
1. Continue with completion of the Monarch Trail
2. Completion of the Serenity Trail
3. Road 3 bike path
4. Complete connection between Road 3 bike path and current path to the south



## ENVIRONMENTALLY SENSITIVE (GREEN)



1. Bevel Line/Pelee Dr. Sanitary Sewer Collection system
2. East Side Arterial Road sewer to industrial lands - possible greenhouse effluent collection
3. Completion of the Pollution Control Centre project
4. Sewer separation project on Erie Street from Oak Street to Askew Street
5. Sewer separation project on Chestnut Street
6. Sewer separation project on Erie Street from Conover Avenue to Park Street



# THE STRATEGIC PLAN

## HOW THIS DOCUMENT WILL BE USED

The Municipality of Leamington will use the Strategic Plan to define the Municipality's priorities, processes, and short and long-term plans as well as prioritize budget and resource allocations. The Strategic Plan will direct the shape of the Municipality in a variety of areas such as land use planning, infrastructure, service delivery and asset management. The success of the Strategic Plan will be measured by the level of transformation and energy that we will be able to see, feel and hear all around us.

As the Municipality of Leamington implements the Strategic Plan, we will continue to work closely with our community partners to ensure their voice is heard and that we stay grounded in the key actions that support our goals. More simply, we should be able to see positive change all around us, as Leamington becomes a more energetic municipality that attracts people, jobs and opportunities. It will be a location of destinations, with a variety of events and festivals supported by a vibrant uptown and a spectacular waterfront. It will be a location of choice for people who want to live, work and play. Leamington will be a Municipality where people choose to be.

*We are excited by the possibilities, challenges and opportunities that this Strategic Plan presents. Working together, we will realize our shared vision by harnessing the passion and potential that exists. And it all begins with our Vision.*



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**Leamington**  
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**FOR MORE INFORMATION:**

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